



# SPONSORSHIP OPPORTUNITIES

2025 PINK PALACE CASINO NIGHT

Breast Cancer Research Foundation of Alabama  
P.O. Box 531225  
Birmingham, Alabama 35253  
(205) 413-4600 | [www.bcrfa.org](http://www.bcrfa.org)



# EVENT DETAILS

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## Pink Palace Casino Night

Saturday, March 1, 2025

7:00 - 10:30 PM

Soiree Event Gallery • 2132 Lornaridge Lane, Hoover, AL 35216

Tickets + info: [pinkpalacecasinonight.com](https://pinkpalacecasinonight.com)

Our 17th annual Pink Palace Casino night is an elegant evening of food and fun! Tickets (\$100) include dinner, beer and wine (cash bar also available), \$500 in gaming money, and live music. Guests will enjoy Vegas-style casino gaming with professional dealers, including Blackjack, Poker, Roulette, Craps and Slot Machines. The silent auction features must-have prizes generously donated by our supporters and local businesses.



# ABOUT THE BCRFA

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## Funding research, saving lives.

The Breast Cancer Research Foundation of Alabama's mission is to help find a cure for breast cancer by funding promising breast cancer research in Alabama and raising community awareness and funding for that research.

The BCRFA invests in a comprehensive approach to battling breast cancer by funding collaborative and innovative research to help diagnose, treat, prevent, and eradicate the disease.

### **BCRFA Impact**

Investments from generous partners like you allow BCRFA research partners to:

- Successfully compete for and receive sought-after and sustaining grant dollars.
- Recruit and retain world-class breast cancer researchers.
- Seize every opportunity for groundbreaking discoveries.

Since our founding in 1996, the BCRFA has invested over \$16 million in life-saving breast cancer research.

[Learn more at bcrfa.org.](http://bcrfa.org)



# SPONSORSHIP OPPORTUNITIES + BENEFITS



Join us! Invest to fuel lifesaving breakthroughs in breast cancer research.

## SPONSOR LEVEL

	\$20,000 Presenting	\$10,000 4 Star	\$5,000 3 Star	\$2,500 2 Star	\$1,000 1 Star
<b>Event tickets</b>	20 tickets with reserved seats in gaming ballroom (10) and dining room (10)	10 tickets with reserved seats in gaming ballroom	6 tickets with reserved seats	4 tickets with reserved seats	4 tickets (no reserved seating)
<b>Recognition in event PSA</b>	✓				
<b>Program recognition</b>	Full page ad	Full page ad	Half page ad	Logo	Logo
<b>Logo on auction website</b>	✓	✓			
<b>Logo on event website</b>	✓	✓	✓	✓	
<b>Logo on event screens</b>	✓	✓	✓	✓	✓
<b>Extra gaming money</b>	\$4000 (\$200/guest)	\$2000 (\$200/guest)	\$1200 (\$200/guest)	\$800 (\$200/guest)	

SPONSOR BENEFIT

Questions? Please call (205) 413-4600

# SPONSORSHIP AGREEMENT



## Pink Palace Casino Night

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Soiree Event Gallery • 2132 Lornaridge Lane, Hoover, AL 35216

### Sponsorship Selection

Presenting (\$20,000)

★★★★ \$10,000

★★★ \$5,000

★★ \$2,500

★ \$1,000

### Payment Information

Sending check via mail (made payable to "BCRFA")

Check enclosed (made payable to "BCRFA")

Please send me an invoice and W-9

Paying via credit card

*To complete payment via credit card please visit  
PinkPalaceCasinoNight.com or call 205.413.4600*

### Contact Information

Company/Sponsor Name as you prefer to be listed:

\_\_\_\_\_

Company Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

### Sponsor Responsibilities

I agree to submit my company's logo and/or content for event program no later than February 10. Logo should be a high-resolution image file (vector or .PNG).

### Signature

\_\_\_\_\_  
Authorized Company Representative

\_\_\_\_\_  
Date

Please email your completed agreement to Beth Davis ([beth@bcrfa.org](mailto:beth@bcrfa.org)).

To submit via mail, send to:

BCRFA

P.O. Box 531225

Birmingham, AL 35253

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